

Creating a World Without Poverty - How Social Business Can Transform Our Lives

This book is about Yunus' next "Big Idea", which is a new type of social business that will retain all profits to reinvest in social programs like health, education and infrastructure. The owners or original investors in the business will not receive dividends; however, they will be bought out by the enterprise from the ensuing profits. He proposes that the stock be sold on a new stock exchange developed for this kind of business. This is an intriguing idea for the wealthy to ponder what and how to invest their excess capital. This type of business would not increase wealth for its owners, but rather, attempt to transfer wealth to the poor by foregoing capitalist benefits.