DEDICATED TO ALLEVIATING GLOBAL POVERTY THROUGH MICROCREDCREDIT

For more information about our Corporate Giving Program and opportunities to work with Whole Planet Foundation, contact Jason.Martinez@wholefoods.com.
Whole Planet Foundation’s mission is to alleviate global poverty through microcredit in communities around the world that supply Whole Foods Market stores with products.

Microcredit is a small loan, usually under $200, that empowers an entrepreneur to start or expand a home-based business.

wholeplanetfoundation.org/our-impact/
JOIN THE RANKS OF OTHER GENEROUS BUSINESSES

These businesses alleviate global poverty in partnership with Whole Planet Foundation

Global Fund
These generous donors have given between $100,000-$249,999 to fund microcredit.

Solidarity Fund
These generous donors have given between $25,000-$49,999 to fund microcredit.

Enterprise Fund
These generous donors have given between $50,000-$199,999 to fund microcredit.

Opportunity Fund
These generous donors have given between $10,000-$24,999 to fund microcredit.

Collaborating Partners
Collaborating partners and donors of products or services whose generous contributions amount to more than $2500 in kind.
JOIN THE RANKS OF OTHER GENEROUS SUPPLIERS
THESE SUPPLIERS ALLEVIATE GLOBAL POVERTY IN PARTNERSHIP WITH WHOLE PLANET FOUNDATION
# Benefits by Level

<table>
<thead>
<tr>
<th>Partnership Level</th>
<th>Empowerment Fund $1,000+</th>
<th>Opportunity Fund $10,000+</th>
<th>Solidarity Fund $25,000+</th>
<th>Enterprise Fund $50,000+</th>
<th>Global Fund $100,000+</th>
<th>Founder’s Fund $250,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name/Logo placement on WPF website and Annual Report</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Opportunity for blog feature and dedicated social post</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
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<tr>
<td>Use of approved client profiles and stories to share the story of your donation</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Use of Whole Planet Foundation logo on your website and other marketing materials</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td>X</td>
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<tr>
<td>Complimentary registration to the Party with a Purpose Online Auction and Celebration, WPF’s Annual Benefit</td>
<td>X(2)</td>
<td>X(2)</td>
<td>X(2)</td>
<td>X(4)</td>
<td>X(4)</td>
<td>X(6)</td>
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<tr>
<td>Recognition during our Party with a Purpose Online Auction and Celebration</td>
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<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Invitation to international and domestic impact visits with networking opportunity, when feasible</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td>X</td>
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<tr>
<td>Visual impact report tailored to your company to demonstrate your impact</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Whole Planet Foundation presentation about your impact on a company/employee video meeting</td>
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<td>X</td>
<td>X</td>
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<tr>
<td>Private donor event</td>
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<td>X</td>
<td>X</td>
<td>X</td>
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<td>X</td>
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<tr>
<td>Logo placement on WPF annual brochure</td>
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<tr>
<td>Geotarget your donation to a specific location (as permitted by WPF program countries and needs)</td>
<td>X</td>
<td></td>
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<tr>
<td>Custom impact trip, when feasible</td>
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</tr>
</tbody>
</table>

*Whole Planet Foundation*
ENJOY INVITATIONS TO SPECIAL EVENTS ANNUALLY

International Women's Day Celebration 2020

Visit the Power Your Purpose Online Auction & Benefit link to learn more about our annual event.

Party with a Purpose Annual Benefit 2019

Save the Date
Party with a Purpose
Friday, October 23, 2020
Online Auction and Benefit

Party with a Purpose
benefit & auction
Friday, October 25, 2019
at Fair Market, Austin, Texas

Check out more about last year’s Party with a Purpose below.
OUR FANS

WHO ARE THEY...

• Whole Foods Market Customers
• **100,000** Whole Foods Market Employees
• Whole Foods Market Suppliers
• Loyal Donors, Board Members & Volunteers

DIGITAL PRESENCE

• **71,000** Newsletter active subscribers
• **31,000** Facebook fans
• **12,800** Instagram followers

Whole Foods Market Team Members on the WFM Team Member Volunteer Program in Guatemala
JOIN INTERNATIONAL AND DOMESTIC IMPACT SITE VISITS

“I am beyond grateful to have been a part of Whole Planet Foundation’s 2019 Annual Domestic Impact visit in Miami, FL. Through the safety partnership Shoes For Crews has with Whole Foods Market, we are able to contribute to Whole Planet Foundation and impact the lives of women all over the world. Being able to meet some of these women in Miami was truly an inspiration to me. They had the will, they just needed a little help finding the way. All these women have a true entrepreneurial spirit and through WPF they received the support they needed to make great things happen!”

-Audra Murray, Strategic Account Manager, Key Accounts, Shoes for Crews

Donors meet Yareli, a microcredit client of Grameen America, in Miami in summer 2019. Yareli used her microloans to purchase flour and supplies for her bakery.

Miami Impact Trip Video

Audra with Kenia, a microcredit client of WPF partner Grameen America, who runs her own restaurant in Miami, Florida.
OUR COLLECTIVE IMPACT

- Over **$87 million** distributed
- **77 countries** reached and counting
- **4.3 million+ loans** created
- More than **22.8 million opportunities** generated for women and their families

See our Impact Dashboard for the most up to date statistics: wholeplanetfoundation.org/our-impact/
THANK YOU!

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