

Online Auction & Benefit 2021 Sponsorship Levels

Our Party with a Purpose will be a hybrid activation, running alongside WFM's Tribal Gathering of 1000+ Whole Foods Market leadership attendees.

Sponsor Recognition

	\$1,000 Bronze	\$2,500 Silver	\$5,000 Gold	\$10,000 Platinum	\$15,000 Presenting
• Right to creative toolkit for use in sponsor advertising	●	●	●	●	●
• Mention in event blog on WPF website and social media	●	●	●	●	●
• Logo on event webpage	●	●	●	●	●
• Opportunity to include item or experience in the online auction	●	●	●	●	●
• Inclusion in event press releases and media alerts on 3BL distributed media platform (50K-100K impressions)	●	●	●	●	●
• Opportunity for item inclusion in event goodie bag mailed to 500 participants	●	●	●	●	●
• Inclusion in social media post with other partners	●	●	●	●	●
• Inclusion in marketing emails with other partners (70K+ subscribers)	●	●	●	●	●
• Opportunity for item inclusion in event drawing		●	●	●	●
• Opportunity for special feature of auction item on WPF channel		●	●	●	●
• Dedicated social media post			●	●	●
• Logo placement on virtual auction platform				●	●
• Logo placement on thank you email to all participants				●	●
• Logo prominently included in marketing, where possible					●
• Opportunity for Instagram takeover of WPF Instagram stories					●
• Custom interview highlighting your company shared on 3BL					●

→ In-Kind Donors:

We are seeking in-kind donors for registration prizes, auction items, and goodie bag items. Agreed upon recognition for in-kind donations is commensurate to contribution value.