

Online Auction & Benefit 2021 Sponsorship Levels

Sponsor Recognition

| | \$1,000 Bronze | \$2,500 Silver | \$5,000 Gold | \$10,000 Platinum | \$15,000 Presenting |
|---|-------------------|-------------------|-----------------|----------------------|------------------------|
| • Right to creative toolkit for use in sponsor advertising | ● | ● | ● | ● | ● |
| • Mention in event blog on WPF website and social media | ● | ● | ● | ● | ● |
| • Logo on event webpage | ● | ● | ● | ● | ● |
| • Opportunity to include item or experience in the online auction | ● | ● | ● | ● | ● |
| • Inclusion in event press releases and media alerts on 3BL distributed media platform (50K-100K impressions) | ● | ● | ● | ● | ● |
| • Opportunity for item inclusion in event goodie bag mailed to participants | ● | ● | ● | ● | ● |
| • Inclusion in social media post with other partners | ● | ● | ● | ● | ● |
| • Inclusion in marketing emails with other partners (70K+ subscribers) | ● | ● | ● | ● | ● |
| • Opportunity for item inclusion in event drawing | | ● | ● | ● | ● |
| • Opportunity for special feature of auction item on WPF channel | | ● | ● | ● | ● |
| • Dedicated social media post | | | ● | ● | ● |
| • Logo placement on virtual auction platform | | | | ● | ● |
| • Logo placement on thank you email to all participants | | | | ● | ● |
| • Logo prominently included in marketing, where possible | | | | | ● |
| • Opportunity for Instagram takeover of WPF Instagram stories | | | | | ● |
| • Custom interview highlighting your company shared on 3BL | | | | | ● |

→ In-Kind Donors:

We are seeking in-kind donors for registration prizes, auction items, and goodie bag items. Agreed upon recognition for in-kind donations is commensurate to contribution value.