Microcredit funds her essential business.

Zara transformed a market table into a small shop that is run out of her home with microloans from Whole Planet Foundation’s microfinance partner Yikri in Burkina Faso. She used her second microloan of 80000 XOF (about $150 USD) to buy new products like oil, flour, and soap for her larger shop. In the future she is hoping to add shoes, hair extensions and other higher value goods for sale. Zara has four children and also has taken in an orphaned relative. She is proud that her three oldest children are in school.

Whole Planet Foundation is a 501(c)(3) nonprofit organization. Our mission is to alleviate global poverty where Whole Foods Market sources products.

USA Tax ID # 20-2376273
Where Does the Money Go?*
Whole Planet Foundation works to alleviate poverty in communities where Whole Foods Market sources products.

$107 MILLION
Authorized to microfinance institutions

$98 MILLION
Gross disbursed to microfinance institutions

5.9 MILLION
Microcredit Loans Funded

30 MILLION
Opportunities to Prosper

$179
Average First Loan
95%
Repayment Rate
89%
Women Clients

Where Does The Money Come From?*

$47.9 MILLION
From Whole Foods Market customers

$39.6 MILLION
From Whole Foods Market

$16.7 MILLION
From Whole Foods Market suppliers

$11.2 MILLION
From Whole Foods Market Team Members

$3 MILLION
From individual donors

$1.8 MILLION
From corporate donors

$356,000
From events

Thank you to 2022’s Top Donor Partner

Whole Planet Foundation is proud to be rated GuideStar Platinum.

Thank you for your generosity!

WHOLEPLANETFOUNDATION.ORG